

PRODUCT INFORMATION & DETAIL

THE MAINTENANCE FREE GREEN WALL



SUSTAINABLE GREEN WALLS AND DESIGNS

SUSTAINABLY HARVESTED, HAND MADE BIOPHILIC DESIGNS. SIMPLE. NATURAL. SUSTAINABLE.

(816) 933 9509



PRODUCT SPECIFICATIONS

SIMPLE. NATURAL. SUSTAINABLE.

Product Overview

The Fat Plant Society moss panels and moss frames are created from reindeer moss, pillow moss sheet moss, and other varieties that grow in the North Carolina, Kentucky and Florida forests. Harvesting is done by hand, with respect for the plant and its surroundings.

A specific cutting technique ensures the perfect renewing of the plant. The vegetal preservation of the moss is completed without the addition of any toxic or dangerous chemicals and ensure the moss will remain lush and green for at least ten years.

As moss is a natural product, there will be variations to the color and those variations are also dependent upon the natural and artificial light sources surrounding the moss as well as our intentional layout of the piece.



SIMPLE. NATURAL. SUSTAINABLE.

The Fat Plant Society moss has wellness properties as its porous structure cleans the air of VOCs (volatile organic compounds). It is also a sound proofing material, helping to capture over 90% of medium and high frequencies (voice frequencies).

Moss also aids in maintaining humidity levels in your space and requires no maintenance, water or light.



Pillow moss

*We recommend installing your moss in an area that does not get large amounts of direct sunlight as the moss may fade just as a Kelim rug or Oriental rug will fade when exposed to long hours of harsh, direct, sunlight.

SIMPLE. NATURAL. SUSTAINABLE.

Benefits and Environmental Requirements

- Durable (in comparison to other plant materials)
- Affordable (priced at roughly 1/3 the cost of a living plant wall)
- Maintenance free *we do offer maintenance agreements to clean the moss using compressed air but we have yet to receive any request for cleaning, maintenance or repair in managed interior environments.
- Sustainable (harvested responsibly, does not require any water or misting)
- Soundproofing material *captures over 90% of medium and high frequencies (voice frequencies)
- Air cleaning properties (cleans the air of volatile organic compounds aka VOCs much like a sponge and absorbs odors as well)
- Cold cracking and heat aging resistant (as a natural material, it is inherently resistant) in interior environments
- Does not burn (our testing reveals that even a blow torch held directly over the moss for over 10 minutes will not ignite the moss
- The moss does require 35% humidity level to retain its soft texture. When temperatures are low and humidity in the environment drops below 35% the moss can stiffen and become somewhat brittle. The brittleness in and of itself is not a problem. However, if the moss is over-handled in its brittle state, small pieces of moss lint may leave debris on the floor. As moss is an interior product, it requires the same healthy heat and humidity levels that any interior plant requires (minus the water and dirt).
- Retains color for up to 8-10 years, likely longer based on our testing.

SIMPLE. SUSTAINABLE. NATURAL.

Materials

- Reindeer moss in spring green
- Pillow Moss in dark green with red and yellow hairs
- For full or partial moss wall installations we utilize 2-ft by 2-ft (or other appropriate sized) panels so that a single panel may be easily replaced should an area of the wall incur damage *we have yet to receive a request for repair
- Standard moss frames are comprised of a matte black wood moulding frame with a MDF backing
- Custom moss frames are available in virtually any size, shape, and color



Reindeer moss in spring green

*We have added new varieties of moss to our collection of green moss offerings including basil green reindeer moss (featured in cover photo at Westside Flats), pillow moss in deep black, and bun moss (much like pillow moss but lighter in color and without the red and orange hairs).

These products are special order and do require additional lead time.

SIMPLE. NATURAL. SUSTAINABLE.

Weight

- Each 2-ft by 2-ft panel for a moss wall weighs less than 5 pounds
- Each 2-ft by 4-ft moss frame weighs just under 15 pounds, including the frame
- Each 36 inch circular frame weighs roughly 18 lbs (with metal framing material)
- Each skinny panel (6 inches wide by 48 inches long) weighs just 5 lbs.



Pricing

The Fat Plant Society moss products are \$85-\$110 USD per square foot The cost of framing is dependent on the material and we provide firm pricing for complete projects (including your selected framing) upon request.

We hand clean and hand apply each individual floret of moss and lay it out dry so as to maximize the look and color and ensure every nuance of green is in harmony with the totality of the design.

SIMPLE. SUSTAINABLE. BEAUTY.

Delivery and Installation

- Seamless installation: Installation time for a 30-ft by 5-ft wall is 8 hours
- We offer delivery throughout North America and provide thorough instructions for on-site installation
- The Fat Plant Society works directly with our framing partner, PFI, to ship orders to clients and we provide advance notification of all shipping costs
- We rectify any reported issues with the product if informed within 30 days of delivery and request a post installation inspection and sign off upon the completion of the installation
- We request 12-14 weeks lead time for large installations (defined as any installation larger than 50 square feet)

CONTACT INFORMATION MORTEN KLINTE, FOUNDER AND OWNER KASEY L. RILEY, CO-FOUNDER & CMO THEFATPLANTSOCIETY@GMAIL.COM WWW.THEFATPLANTSOCIETY.COM MK: 816.933.9509 KLR: 816.933.9510

